



Bewdley Festival - 28 successful years!

Sponsorship of both daytime and evening events, offers excellent opportunities for local businesses to benefit through a relationship with one of the premier arts events in the region.

Bewdley Festival is a ten day programme featuring twenty events with international, national, regional artistes as well as the best of local talent. It includes stars of stage, screen, concert hall, television, radio, politics, drama, literature and the arts. Previous years have featured names such as Alistair McGowan, Michael Portillo, Midge Ure, Dr Phil Hammond, Joan Bakewell, The Ukulele Orchestra of Great Britain, Fascinating Aida, Hal Cruttenden, Gyles Brandreth and many many others.

All levels of sponsorship are rewarded with your business name and/or logo

- ✓ included in Festival's 45,000 programme flyers distributed throughout Wyre Forest, Worcestershire and West Midlands region from June onwards.
- ✓ included in the Souvenir Programme on sale throughout Festival in October.
- ✓ displayed at all Festival events.
- ✓ mentioned, where appropriate, in publicity for local press and radio.
- ✓ displayed on, and linked to, the Festival website.

In addition, sponsors receive

- ✓ a complimentary advertisement in the Souvenir Programme on sale throughout Festival.
- ✓ complimentary tickets to an event of your choice.
- ✓ hospitality and refreshments at the event of your choice.
- ✓ recognition from the stage at the event that you attend.
- ✓ an opportunity to meet the artists.
- ✓ a complimentary copy of the Souvenir Programme.
- ✓ the opportunity to advertise in the programme flyer at a very competitive price.
- ✓ an invitation to Festival's annual Sponsors' Winter Reception.

Event Sponsorship Opportunities

Daytime Events

Cost	Festival Souvenir Programme	Sponsor Tickets included	Reserved Seating
From £250	Free Quarter page advert included	2	Yes
From £500	Free Half page advert included	4	Yes

Evening Events

Cost	Festival Souvenir Programme	Sponsor Tickets included	Reserved Seating	Opportunity for use of Sponsor Balcony
From £500	Free Half page advert included	2	Yes	Joint Use
From £1,000	Free Full page advert included	4	Yes	Exclusive Use

Additional sponsorship opportunities allied to Bewdley Festival are

- ✓ Bewdley Book Week in September
- ✓ Bewdley Youth Festival at Hopfest in June and elsewhere throughout the year
- ✓ Festival Art Exhibition throughout the whole month of October
- ✓ Community Arts Project throughout the whole month of October

Please contact the Festival Office to discuss sponsorship and advertising opportunities

- 01299 404808
- admin@bewdleyfestival.org.uk

or visit www.bewdleyfestival.org.uk for full details of Bewdley Festival